



Rethinking People Flow

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FOR IMMEDIATE RELEASE

**XOVIS DEPLOYS ANALYTICS SOLUTION
THROUGHOUT EWR TERMINAL A**

CAMBRIDGE, MA (August 16, 2023) – Xovis, a market leader for sensor-based solutions already being used at more than 110 Airports worldwide, is proud to participate in the ambitious modernization of Terminal A at the Newark Liberty Airport (EWR).

The \$2.7 billion Terminal A revitalization project is part of a broader initiative to dramatically improve service levels at airports connecting the New York region with the world. When the full scope of the project is realized in the coming weeks, Xovis' Passenger Flow Management System (PFMS) will be deployed at multiple Terminal A touchpoints, including security, check-in, gates and waypoint areas.

The expansive network is part of terminal operator Munich Airports New Jersey's commitment to elevating the passenger experience at one of North America's busiest airports. "We are beyond excited to work with Xovis in our new terminal" says Florian Kast, Customer Experience Manager for the terminal operator Munich Airport New Jersey "If you don't measure the important performance factors, there is no way of telling if you have improved. This new system will help us operate a world-class terminal and provide a great customer experience in the New Terminal A at Newark Liberty International Airport."

Xovis is proud to work alongside operators that appreciate the significant value a PFMS can deliver to employees, regulators, partners and passengers.

"Passenger expectations are changing, and Xovis is proud to work globally with airport operators that bring a customer-centric approach to the terminal. To be involved in such a vital revitalization project, one that encompasses so many of the industry's broader ambitions, is a challenge and an honor," Florian Eggenschwiler, Xovis' Chief Product Officer, said of the project.

ABOUT XOVIS

Xovis is a market-leading technology company that develops, produces and distributes 3D sensors and related software solutions for precise counting and analysis of people flow worldwide. Airport terminals, retailers, smart buildings, and

public transport operators rely on the company's tailored solutions to optimize resource allocation and expand data capture sources. Simple integration, data protection compliance, high precision, and AI-based features characterize the technology of Xovis. Founded in 2008, Xovis has more than 200,000 sensors installed globally, employs around 130 people worldwide, and has offices in Boston, USA, and Bern, Switzerland.

Xovis has the technical skill and market experience to deliver a PFMS installation to improve performance at security, check-in, immigration, restrooms, taxi/rideshare, and retail/concession spaces at airports of all sizes. The company works directly with airports to design and implement customized solutions—a one-stop shop that has earned the innovative disruptor a stellar global reputation. Tastefully designed, ceiling-mounted sensors cover large areas without sacrificing precision or running afoul of evolving data privacy rules. Xovis is a market- and technology-leading high-tech company that develops, manufactures and distributes 3D sensors and software solutions for precise counting and analysis of people flows worldwide.

For more information about Xovis, visit www.xovis.com.

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