



Rethinking People Flow

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FOR IMMEDIATE RELEASE

**XOVIS BRINGS CUTTING-EDGE
DATA CAPTURE TECHNOLOGY TO NRF 2023**

January 15-17, 2023, Booth #6721

CAMBRIDGE, MA (January 9, 2023) – Xovis will be traveling to New York City next week to showcase its AI-powered based data capture technology at the 2023 edition of the NRF Conference & Expo.

The company is thrilled to reconnect with retail professionals, peers and members of the media at this strategic event, which remains an ideal venue for demonstrating why retailers and partners rely on Xovis' sensors to make the most of the rich data produced in physical spaces. Hybrid retailers interested in bolstering brick-and-mortar performance and improving automated processes continue to pick Xovis' high-precision 3D sensors for digitization projects transforming the industry.

A favorite among discerning integrators who require accuracy, reliability and adaptability for a broad range of projects, Xovis' sensors are renowned because:

- Live data streams for automated processes
- Expandable solution with add-ons for more detailed metrics
- AI-powered counting with gender estimation, adult/child differentiation
- View direction tracking to measure customer engagement
- Staff exclusion and group shopping detection capabilities
- Seamless integration in cloud environment with direct sensor interfaces
- Multisensors for covering large areas with virtual stitching

Booth #6721 will be a lively junction for industry professionals and journalists interested in deepening their knowledge of in-store analytics. Multiple company professionals will be onsite to discuss the Xovis advantage, trends in the industry and other relevant topics.

Xovis believes in freedom of movement and that everyone should expect safety, comfort and privacy. As mobility and populations grow, so do expectations about safety and convenience. The company has achieved global success in many industries thanks to Swiss-precision 3D sensors that remain compliant with evolving data privacy regulations.

ABOUT XOVIS

Xovis is a market-leading technology company that develops, produces and distributes 3D sensors and related software solutions for precise counting and analysis of people flow worldwide. Airport terminals, retailers, smart buildings, and public transport operators rely on the company's tailored solutions to optimize resource allocation and expand data capture sources. Simple integration, data protection compliance, high precision, and AI-based features characterize the technology of Xovis. Founded in 2008, Xovis has more than 200,000 sensors installed globally, employs around 130 people worldwide, and has offices in Boston, USA, and Bern, Switzerland.

For more information about Xovis, visit www.xovis.com.

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