XOVIS

Rethinking People Flow

XOVIS BRINGS NEXT-GENERATION SENSOR TECH TO EUROSHOP 2026

BERN, SWITZERLAND — Xovis will present its superpowered PF-Series sensor, its cutting-edge large-area analytics sensors, at EuroShop 2026 in Düsseldorf.

Engineered to maximize tracking area and deliver unmatched real-time, large-area analytics, the purpose-built PF-Series sets a new benchmark for 3D vision workloads while providing the scalability required for the next generation of AI models in retail. This technology has already been deployed globally across multiple retail categories.

“The PF-Series marks a new era in retail analytics,” said Christian Studer, CEO and Co-Founder of Xovis. “Years of focused research and engineering have gone into developing sensor hardware with exceptional coverage and a powerful, AI-native architecture.”

Key technical advances of the PF-Series include:

- Up to 7.9 TOPS of convolutional neural networks (CNN) performance on an AI-native NPU, accelerating the convolutional models that power Xovis’ high-precision 3D tracking and optical pipeline.
- Significant performance gains over previous platforms, with NPU speeds up to 3× faster than widely used alternatives and up to 22.5× faster than other common people-flow sensor models.
- A balanced high-performance compute architecture, combining a quad-core CPU, GPU acceleration, and an AI-optimized SoC to enable real-time analytics and future AI model innovation.

“We are extremely proud to present the PF to the European retail community at EuroShop,” said Anne Wyder, Managing Director Channel Sales at Xovis. “The PF-Series was shaped by direct input from leading retailers across Europe and North America and is designed to address today’s most pressing security, efficiency, and experience challenges in physical stores—at scale and with responsibility.”

INTERVIEW OPPORTUNITIES AT EUROSHOP 2026

Xovis executives will be available for media interviews and background discussions throughout EuroShop 2026. Journalists covering retail technology, AI, or the future of brick-and-mortar commerce are invited to meet the team at Booth 6/A27.

To schedule an interview in advance, please contact nathan.walters@xovis.com or lisa.maier@xovis.com. Onsite meeting requests during the show can also be arranged directly at the booth

XOVISPHERE 2026

At this year's EuroShop, Xovis will be joined by multiple partners working on in-store analytics partners with major global retailers. Learn more about each of the participating companies.

CountMatters

CountMatters (formerly IMAS) will present its latest visitor analytics innovations at EuroShop, showcasing how precise footfall data drives better decisions in retail and public spaces. Built on decades of experience and strengthened through close collaboration with Xovis technology, CountMatters combines highly accurate sensors with an intuitive analytics platform to deliver real-time insights into visitor flow, dwell time, and space performance.

At EuroShop, CountMatters will demonstrate how retailers and shopping centers use data to optimize layouts, improve customer experience, and increase operational efficiency, while staying fully GDPR compliant.

We turn visitor data into decisions that count.

For more information about CountMatters and its solutions, visit https://www.countmatters.com.

Prodco

Prodco Analytics empowers retailers to unlock their stores' full potential through a powerful, AI-driven Footfall Analytics platform designed for actionable insight and sustainable growth. By combining advanced machine learning, Re-ID analytics, and real-time data processing, we deliver a deeper, data-driven understanding of shopper behavior—enabling operations and marketing teams to make faster, smarter, and more confident decisions.

Since 1997, Prodco has been a global leader in retail shopper measurement and insights. Trusted by leading retailers worldwide, we help uncover in-store opportunities, enhance count accuracy by filtering out staff, security, and repeat visits through Re-ID technology,

optimize staffing to elevate the customer experience, and benchmark performance against segment-specific traffic trends—so you can stay ahead in an ever-evolving retail landscape.

For more information about Prodco and its solutions, visit https://www.prodcotech.com.

Sensalytics

Sensalytics delivers advanced in-store analytics and checkout automation solutions for the retail sector. The platform enables precise measurement of visitor flows, dwell times, and conversion rates across defined store zones, providing actionable insights into customer behaviour and store performance. With automated checkout monitoring, sensalytics supports the optimization of queue management and service quality.

Seamless integration with XOVIS sensor technology ensures reliable, real-time data for data-driven decision-making and operational efficiency in retail environments.

For more information about Sensalytics and its solutions, visit https://www.sensalytics.io.

Vemco Group

At EuroShop, Vemco Group will showcase its all-in-one SaaS platform for people counting, occupancy management, and performance analytics across retail, public, and commercial real estate environments. With more than 20 years of global experience, the platform brings together key KPIs such as footfall, conversion, dwell time, occupancy, and space utilization in one flexible, real-time view.

Visitors can experience live software demonstrations and get a sneak peek at upcoming 2026 innovations, including advanced benchmarking, interactive mapping, and expanded property management analytics. Designed to scale across industries, the platform enables smarter decisions today and adapts to the needs of tomorrow.

For more information about Vemco and its solutions, visit https://vemcogroup.com.

Xovis

Xovis is a market-leading technology company that develops, manufactures, and sells 3D sensors and related software solutions for the precise counting and analysis of people flows worldwide. Retailers, public transportation operators, facility managers, and more than 120 airports use Xovis sensors to optimize resource allocation and enhance data-driven decision-making. Easy integration, data privacy compliance, high precision, and AI-based features characterize Xovis technology.

Founded in 2008, the Xovis Group has more than 700,000 sensors installed globally, employs 200 people worldwide, and maintains offices in Boston (USA), Bern (Switzerland), Berlin (Germany), and Gurugram (India).

For more information about Xovis and its solutions, visit www.xovis.com.