



Rethinking People Flow

XOVIS BRINGS PROVEN APC TECHNOLOGY TO IT-TRANS 2026

BERN, Switzerland — Xovis will showcase the latest developments in its automatic passenger counting (APC) technology at IT-Trans 2026, taking place March 3–5 in Karlsruhe, Germany.

Already deployed across public transport networks worldwide, Xovis' APC solutions deliver highly accurate, verifiable, privacy-compliant passenger data in complex real-world environments. The technology enables transport authorities and operators to optimize capacity, improve service quality, and support sustainable mobility strategies—without capturing personal data.

“Accurate passenger data is essential for efficient public transport operations,” said Christian Studer, CEO of Xovis. “Our technology transforms passenger flows into actionable insights while meeting the highest data privacy standards.”

As public transport providers move from pilot projects to network-wide deployment, APC sensors are becoming a core component of digital mobility infrastructure. Xovis' sensors are designed for easy installation, reliable operation, and fast access to decision-ready data.

“Operators around the world trust Xovis APC sensors to deliver precise passenger counts they can act on immediately,” said Fritz Lembke, Managing Director Sales at Xovis. “That speed and reliability make a real difference in day-to-day operations.”

IT-Trans 2026 brings together international decision-makers in public transport and digital mobility, providing an ideal platform to showcase APC technology already solving operational challenges at scale.

INTERVIEW OPPORTUNITIES

Journalists are invited to meet with Xovis executives and technology experts during IT-Trans 2026. To schedule an interview, please contact: nathan.walters@xovis.com or lisa.maier@xovis.com

ABOUT XOVIS

Xovis is a market-leading technology company that develops, manufactures, and sells 3D stereovision sensors and related software solutions for the precise counting and analysis of people flows worldwide. Public transportation operators, retailers, facility managers, and more than 120 airports use the company's sensors to optimize resource allocation and enhance data-driven decision-making. Easy integration, data privacy compliance, high precision, and AI-based features characterize Xovis technology.

Founded in 2008, the Xovis Group has more than 700,000 sensors installed globally, employs 200 people worldwide, and maintains offices in Boston (USA), Bern (Switzerland), Berlin (Germany), and Gurugram (India).

For more information about Xovis and its solutions, visit www.xovis.com.