



Rethinking People Flow

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FOR IMMEDIATE RELEASE

**XOVIS BRINGS DATA FOUNDATION
FOR SUSTAINABLE URBAN MOBILITY TO UITP 2025
*15-18 June, Hall A3/ Stand A3346***

BERN, SWITZERLAND (May 27, 2025) – Xovis public transportation specialists will be at UITP 2025 in Hamburg to talk about the essential role real-time, privacy-compliant data plays in sustainable urban mobility.

Automatic Passenger Counting (APC) solutions are being used globally to respond to mobility challenges associated with growing urban populations, efforts to reduce the carbon footprint of transport systems, and equal access to passenger transport services. The issues are among the most pressing for public transport operators, who will meet with a broad range of service-providers and policymakers at UITP 2025 in June.

"Efforts to improve data quality are directly linked to public transportation operators' push to make mobility more inclusive, more ecological, and more cost-effective. That trend has been gaining momentum for years, but we have seen an important shift in 2025 as operators of all sizes revisit the data- and cost-management strategies supporting their commitment to sustainable urban mobility," Fritz Lembke, Xovis Managing Director Sales, said.

Xovis 3D stereovision sensors are used to accurately and anonymously count passengers boarding and alighting on trains, buses, trams, and many other mass transit vehicles. This data is used by public transport operators and governments to plan vehicle types, routes, and fares. The company's privacy-compliant solutions are already used in vehicles and public transportation infrastructure by leading companies around the world.

Journalists writing about Smart Mobility, multi-modal mobility, and the future of public transportation are invited to schedule interviews, attend live demonstration, and connect with Xovis executives throughout UITP 2025 in Hamburg, 15-18 June, at Hall A3/ Stand A3346.

For more information on Xovis and its solutions, visit www.xovis.com.

ABOUT XOVIS

Xovis is a market-leading technology company that develops, manufactures, and sells 3D sensors and related software solutions for the precise counting and analysis of

people flows worldwide. Retailers, public transportation operators, airport terminals, and facility managers rely on the company's customized solutions to optimize resource allocation and expand data collection sources. Easy integration, data privacy compliance, high precision and AI-based functions characterize Xovis' technology. Founded in 2008, Switzerland-headquartered Xovis has more than 600,000 sensors installed globally, employs 200 people worldwide, and has offices in Boston (USA), Bern (Switzerland) and Berlin (Germany).