

XOVIS

## Retail Solution Sheet

INTERACTION CARE

# Reducing the Risk of COVID-19 in physical spaces - Interaction Care

THE SOLUTION FOR MEASURING INTERACTIONS BETWEEN PEOPLE AND GUARANTEEING SOCIAL DISTANCING IN PHYSICAL SPACES

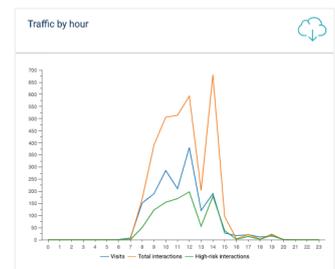
### SOLUTION

The COVID-19 outbreak has transformed priorities around the world. Interaction Care uses technology to help our clients protect their customers and employees on site from high-risk situations that could jeopardize their health and safety.

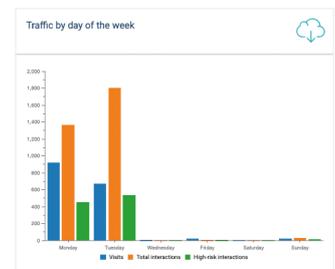
- Identify where the most high-risk contacts occur and redesign the space to avoid them.
- Manages the occupancy of your physical spaces in real time.
- Protects employees by minimizing their exposure to high-risk situations and triggering alerts when customers get too close.
- Controls access by checking people's temperature in real time as they come in and triggering alerts if necessary.
- Raises awareness of health and safety best practices by displaying fact-checked information on digital signage screens.
- Measures how many people pass through a door/gate and to identify the direction of the footfall (entrances and exits) when combined with our Xovis People Counter dashboard and API. This technology provides insights about footfall in the physical spaces, the number of visitors, new and recurrent ones, and other valuable information to run the business properly.
- Provides information about customer behavior in different zones of the store, with a focus on how footfall traffic is distributed around a selected zone, when combined with our Zone Performance dashboard and API.
- Ensure compliance with the product endorsed by ISO/IEC 27001:2013 certification.
- Certified and compliant with GDPR privacy standards.

### RESULTS

- Protect employees by minimizing exposure to high-risk situations.
- Take care of customers by reducing their risk and continuing to provide services.
- Maintain revenue and service delivery.
- Provide valuable information to clients and employees to foster trust in the brand.
- Make data-driven decisions based on reliable metrics that maximize store performance and potential while adhering to health and safety standards.
- Prioritize disinfections in high-contact areas.



Traffic by hour dashboard.



Traffic by day of the week dashboard.

## beabloo

Beabloo is a pioneering tech company that develops solutions that personalize the customer experience in retail spaces and improve the impact of marketing campaigns. The solutions integrated in Beabloo's Active Customer Intelligence Suite (ACIS) bring together the benefits of artificial intelligence and intelligent digital signage to assess, analyze and improve the customer experience and retailers' results. The company was founded in 2008 and has a presence in over 20 countries with offices in China, England, Turkey and the Middle East.