



Rethinking People Flow

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FOR IMMEDIATE RELEASE

**XOVIS TO EXHIBIT AI-POWERED
BEHAVIOR ANALYTICS SOLUTION AT EUROCIS 2024**
February 27–29, Hall 10/ A40

ZOLLIKOFEN, CH (February 21, 2024) – Xovis, a pioneer in retail analytics, is excited to be at the center of transformative changes reshaping the retail industry and looks forward to showcasing the strength of its AI-powered analytics solution at the 2024 edition of the EuroCIS trade fair in Düsseldorf, Germany.

The company looks forward to connecting with new and existing partners, customers and journalists at Messe Düsseldorf, where it will be showcasing live between 27-29 February. Company professionals will be on-site to demonstrate how Xovis' AI-powered sensors deliver accurate, real-time insights into how visitors engage with products, staff and amenities.

Xovis sensors continue to be the preferred choice for integrators who prioritize project success with high-quality data capture devices. When accuracy, reliability, and adaptability are crucial, partners and end customers consistently opt for our sensors because:

- Live data streams for automated processes
- Expandable solution with add-ons for more detailed metrics
- AI-powered counting with gender estimation, adult/child differentiation
- View direction tracking to measure customer engagement
- Staff exclusion and group shopping detection capabilities
- Seamless integration in cloud environment with direct sensor interfaces
- Multisensors for covering large areas with virtual stitching

Meet executive-level Xovis professionals at Hall 10/ A40 to gain an in-depth understanding of how behavior analytics is driving change in the retail industries.

ABOUT XOVIS

Xovis is a market-leading technology company that develops, produces and distributes 3D sensors and related software solutions for precise counting and analysis of people flow worldwide. Airport terminals, retailers, smart buildings, and public transport operators rely on the company's tailored solutions to optimize resource allocation and expand data capture sources. Simple integration, data protection compliance, high

precision, and AI-based features characterize the technology of Xovis. Founded in 2008, Switzerland-headquartered Xovis has more than 250,000 sensors installed globally, employs around 130 people worldwide, and has an office in the United States (Boston, MA).

Tastefully designed, ceiling-mounted sensors cover large areas without sacrificing precision or running afoul of evolving data privacy rules.

For more information about Xovis, visit www.xovis.com.

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