



Rethinking People Flow

FOR IMMEDIATE RELEASE

XOVIS DEPLOYS NEW PASSENGER FLOW SOLUTION AT SEATTLE-TACOMA INTERNATIONAL AIRPORT AHEAD OF FIFA WORLD CUP 2026

BERN, SWITZERLAND / SEATTLE, WASHINGTON (June 10, 2026) – Seattle-Tacoma International Airport (SEA) has deployed a new phase of its privacy-compliant Passenger Flow Management System (PFMS) from Xovis, further supporting the airport's commitment to delivering an exceptional passenger experience.

As SEA prepares to welcome increased passenger volumes associated with the FIFA World Cup 2026, real-time visibility into passenger movement will help airport teams optimize operations and maintain efficient passenger journeys. The investment also supports SEA's long-term strategy to improve operational performance and traveler experience beyond the tournament.

To overcome the unique structural challenges at SEA's Checkpoint 1, including high ceilings, structural obstructions, and cabling limitations, Xovis collaborated with Lavi Industries to design and install custom 21-foot support poles for its AI-powered sensors. The solution demonstrates Xovis' commitment to solving real-world airport challenges while maintaining the accuracy and reliability required for effective passenger flow management.

"Accurate passenger flow data is essential to helping us deliver a smooth and predictable airport experience," said SEA Airport Terminal Operations Manager, Tristan Campbell. "This project allows us to extend visibility into a challenging area of the terminal and better support travelers during major events like the World Cup and beyond."

"A true top-down view is the foundation of accurate passenger flow measurement," said Christian Studer, CEO of Xovis. "When airports face physical constraints, whether from ceiling heights or infrastructure limitations, we work creatively with partners to develop practical and cost-effective solutions that maintain the data quality airports depend on."

"When Xovis approached us with this challenge, we knew a standard installation would not be enough," said Will Geller, Chief Revenue Officer, Lavi Industries. "Together, we developed a custom solution that achieved the required sensor positioning while remaining visually unobtrusive within the airport environment."

ABOUT SEA AIRPORT

Seattle-Tacoma International Airport (SEA), operated by the Port of Seattle, serves as the primary international gateway to the Pacific Northwest and is one of North America's fastest-growing airports. SEA welcomed more than 52 million passengers in 2025 and continues to invest in technology, infrastructure, and operational innovation to improve the travel experience while supporting regional economic growth.

ABOUT XOVIS

Xovis is a market-leading technology company that develops, manufactures, and sells 3D sensors and related software solutions for the precise counting and analysis of people flows worldwide. More than 120 airports rely on the Xovis Passenger Flow Management System, while retailers, public transportation operators, and facility managers use the company's sensors to optimize resource allocation and enhance data-driven decision-making. Easy integration, data privacy compliance, high precision, and AI-based functions characterize Xovis technology.

Founded in 2008, the Xovis Group has more than 700,000 sensors installed globally, employs 200 people worldwide, and maintains offices in Boston (USA), Bern (Switzerland), Berlin (Germany), and Gurugram (India).

For more information on Xovis and its solutions, visit www.xovis.com.

ABOUT LAVI INDUSTRIES

Lavi Industries is a global leader in queue management, public guidance, and access control solutions. For more than 45 years, Lavi has partnered with airports, transportation hubs, government agencies, and commercial facilities to create safer, more efficient, and more organized customer environments. Through innovative products and custom-engineered solutions, Lavi helps organizations improve operational performance while enhancing the customer experience.