



Rethinking People Flow

FOR IMMEDIATE RELEASE

XOVIS UNVEILS NEW APF SENSOR AT INNOTRANS 2026

BERLIN, Germany – As public transport operators increasingly rely on passenger data to optimize service planning, improve network performance, and support digital twin initiatives, demand is growing for automated passenger counting (APC) solutions that deliver deeper insights without adding operational complexity.

At InnoTrans 2026, Xovis will unveil its new APF sensor, its next-generation APC tech that combines a quick-installation design with powerful onboard edge AI processing to enable advanced passenger analytics, including Origin-Destination Insights.

Privacy-compliant origin-destination data is becoming an increasingly important resource for transport operators seeking to better understand passenger movement across their networks. By providing more detailed visibility into travel patterns, operators can make more informed decisions about capacity allocation, service planning, and long-term infrastructure investments.

The APF was designed to support these emerging requirements while simplifying deployment and reducing system complexity. With processing performed directly on the sensor, operators can eliminate the need for external computing hardware while benefiting from improved privacy protection, streamlined data management, and faster implementation.

"Transport operators are asking more of their passenger data than ever before," said Christian Studer, CEO of Xovis. "They need trusted information that not only tells them how many passengers are travelling, but also helps them understand how passengers move through their networks. The APF was designed to deliver those insights in a scalable and cost-effective way."

Trusted by transport operators and agencies worldwide, Xovis APC technology delivers precise, verifiable, privacy-first passenger counting across a wide range of operational environments. At InnoTrans 2026, visitors will see how Xovis' APC technology is being used to support capacity management, service optimization, and data-driven mobility planning.

INTERVIEW OPPORTUNITIES

Journalists are invited to meet with Xovis executives and technology experts during InnoTrans 2026. To schedule an interview, contact Nathan Walters at nathan.walters@xovis.com or visit the Xovis booth in Hall 2.1/ Booth 430.

ABOUT XOVIS

Xovis is a market-leading technology company that develops, manufactures, and sells sensors and related software solutions for the precise counting and analysis of people flows worldwide. The company's purpose-built Automatic Passenger Counting (APC) technology is used globally on the most common public transportation vehicle types. Retailers, facility managers, and more than 120 airports use the company's sensors to optimize resource allocation and enhance data-driven decision-making. Easy integration, data privacy compliance, high precision, and AI-based features characterize Xovis technology.

Founded in 2008, the Xovis Group has more than 800,000 sensors installed globally, employs 200 people worldwide, and maintains offices in Boston (USA), Bern (Switzerland), Berlin (Germany), and Gurugram (India).

For more information about Xovis and its solutions, visit www.xovis.com.